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**SAN DIEGO BASED NONPROFIT, CREATIVE FLOW ARTS &
ENTERTAINMENT, DIAMOND IN THE ROUGH FILM CAMPAIGN**

Written and Produced by Writer of Netflix's "Never Heard" Tamera L. Hill

SAN DIEGO, DECEMBER 17, 2019 – Tamera L. Hill, CEO, Creative Flow Arts & Entertainment, a nonprofit, announced the debut of her campaign to help fight against the ever-rising epidemic of Human Trafficking. The movement will include a film entitled, *Diamond in the Rough*, and a nationwide awareness tour educating youth about the snares and pitfalls that lead to Human Trafficking. The project will also include never before seen footage of the making of the film, and interviews with victims and characters from the life of human trafficking.

Known for producing top quality films and plays in the entertainment industry, Ms. Hill, is taking edutainment to another level. “Our goal is to change the direction of entertainment and set the pace for a positive movement in the Entertainment Industry highlighting social issues. We have a responsibility as filmmakers.”

The production of *Diamond in the Rough* is possible through funding from major financial supporters, *Diamond in the Rough* merchandise (Purchase of DIR T-Shirts), as well sponsorships from local businesses in the San Diego community and abroad.

Diamond in the Rough, promises to be an Oscar worthy film! The Drama is about an older sister's struggle to pull her younger sister away from the dark world of Human Trafficking. It touches on the importance of self-love and self-worth; which many times make young girls a target for predators in the world of Human Trafficking. The story ends in redemption and second chances when it seems that all hope is lost.

Tamera Hill will ask everyone who is involved with the film from the production assistants to the film studio that produces it, to donate a portion of their stipends and or profits to fight against Human Trafficking.

Support our mission today! Donate or buy a T-Shirt in support of the movement against Human Trafficking. For more information regarding *Diamond in the Rough*, you may visit www.diamondintherough.info For media inquiries please contact, Creative Flow Arts & Entertainment.